



White Coat Wisdom

by Stephen J. Busalacchi

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★★★★★

"Packed cover to cover with what its title promotes"

Midwest Book Review

White Coat Wisdom is about extremely accomplished professionals who've found true fulfillment in life through service to others. In hearing these doctors explain how they achieved this, readers learn fascinating, inside information about medicine and how we can better our own lives, and those of our families. Their stories are gripping, heart wrenching and at times, awe-inspiring.

This elegant, 590-page hardcover, oral history, features several dozen extraordinary physicians and includes 48 hand-drawn illustrations.

Stephen J. Busalacchi is a veteran medical journalist whose work has appeared on National Public Radio and Wisconsin Public Radio. Over the past 25 years, he has won more than two dozen journalism awards, including honors from the Wisconsin Medical Society, where he directed public relations for almost a decade. Diverse, trusted physician relationships put Busalacchi in a position to make this unique book a reality. Busalacchi is the owner of his own health communications firm and lives in Madison, Wisconsin with his wife, Maureen, and two young daughters.

Visit Steve at his website www.whitecoatwisdom.com

★★★★★

"well-written and concise"

Mayo Clinic Proceedings



Endorsements...

"Doctors' lives are always interesting, especially when the reader is allowed behind the curtain. White Coat Wisdom is a good read for anyone, but of course, of special interest to the growing number involved in health and medicine."

C. Everett Koop, MD, ScD
US Surgeon General 1981-1989, Senior Scholar, Dartmouth Medical School

"Medicine and health care have been undergoing exponential changes that affect patients, providers, and those who finance this immense undertaking. White Coat Wisdom is an easy read that offers insights into the many influences on care from those within the profession. It is just plain enjoyable reading. And for those who might be considering entering the profession of medicine, it certainly reassures that doctors are as varied as our patients! A good read."

Nancy W. Dickey, MD
AMA President, 1998-99, President, Texas A&M Health Science Center

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