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White Coat Wisdom

Extraordinary Doctors Talk about What They Do,
How They Got There and Why Medicine Is So
Much More Than a Job

Second Edition

Stephen J. Busalacchi

**"White Coat Wisdom is a compelling, enlightening,
and skillful work of oral history. An absolutely
fascinating book. Studs Terkel would be proud!"**

—Dave Isay, founder of StoryCorps

They're smart. They're passionate. They're doctors. *White Coat Wisdom* is an unprecedented look at the medical profession, through the eyes of extraordinary physicians who talk about what they do, how they got there, and why medicine is so much more than a job.

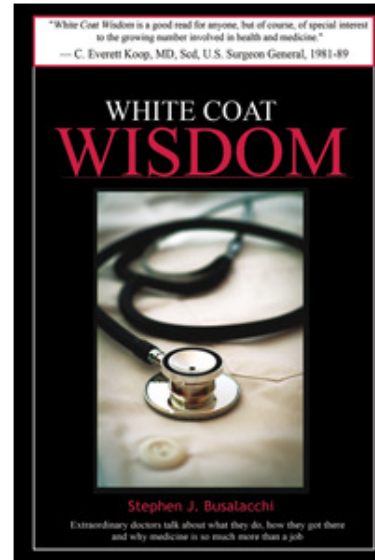
You will discover:

- inside knowledge about disease prevention
- the secrets of total career satisfaction
- the ability to achieve success, no matter how daunting the challenge
- why service to others transforms work into a calling.

White Coat Wisdom reveals how physicians from various specialties and locations developed their resolve, found their medical passion, and learned—and continue to learn—on their journey. Real doctors, real stories.

"*White Coat Wisdom* is fascinating reading for physicians and laymen alike, a rare view of medicine and the medical calling from the inside. As a historian of the progress and pitfalls of health care in our time, I found it a mine of revealing information."—Michael Bliss, winner of the Welch Medal of the American Association for the History of Medicine, professor emeritus, University of Toronto

"Medicine and health care have been undergoing exponential changes that affect patients, providers, and those who finance this immense undertaking. *White Coat Wisdom* is an easy read that offers insights to the many influences on care from those within the profession."
—Nancy W. Dickey, MD, president of Texas A&M Health



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Stephen J. Busalacchi is a veteran medical journalist whose work has appeared on National Public Radio and Wisconsin Public Radio. He has won more than two dozen journalism awards, including honors from the Wisconsin Medical Society, where he directed public relations for almost a decade.

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